

The Applied Human Sciences Research Laboratory (LSHA) at ENS-FES

And

CREDIF: Cultures, Representations, Esthétiques, Didactique &
Ingénierie de la Formation Research Laboratory at FLSH- Dhar El Mahrz

Sidi Mohamed Ben Abdellah University, Fez
Organize

THE 1st EDITION OF THE INTERNATIONAL MULTIDISCIPLINARY DOCTORAL DAYS ON RESEARCH PROGRESS

Sharing Doctoral Research Progress

عرض ومناقشة تقدم سير بحوث طلبة الدكتوراه
Échange sur l'état d'avancement des thèses



Coordinators of the Doctoral Days
Dr. Youssef Boutahar and Dr. Chakib Tazi



May 14th and 15th, 2025
AT ENS - FES



English - French - Arabic

Day 1 – Wednesday, May 14th , 2025

09:00-09:30	Registration		
09:30 - 10:10	Welcome session Dr. IJJAALI Mustapha - President of Sidi Mohamed Ben Abdellah University, Fez Dr. AHAITOUF Ali - Director of l’École Normale Supérieure, Fez Dr. MOUBTASSIME Mohammed - Dean of the Faculty of Letters and Human Sciences- Dhar Lmahraz, Fez Dr. BOUTAHAR Youssef - Director of the Applied Human Sciences Research Laboratory, ENS-Fez		
10:10 - 11:10	Keynote Speakers Dr. TAZI Chakib, Director of CREDIF Research Laboratory, Faculty of Letters and Human Sciences- Dhar Lmahraz, Fez <i>Penser la formation et la recherche en éducaton et en didactique des langues au Maroc: quelques points de repères</i> Dr. BRIAN Seilstad, Director of Internationalization and Partnerships, Al Akhawayn University in Ifrane <i>Why Doctor ? Centering and Reflecting on the Methodological and Personal Challenges in the Doctoral Journey</i>		
11:10 - 11:40	Coffee break		
	Panel 1: Cultural Representation and Visual Narratives Conference room	Panel 2: Innovations pédagogiques et dynamiques communicatives en didactique du FLE Building F: Room 1	Panel 3: دراسات في التعليم، البيئة والهويات الاجتماعية Building F: Room 2
	Chair: Dr. BOUTAHAR Youssef	Chair: Dr. SENHAJI Asmae	دة رشيدة كوجيل
11:40 - 11:50	Maj Mohammed, Faculty of Letters and Humanities Ibn Zohr — Agadir The Transcultural Representation of Arabs and Muslims in Post 9/11 American Films	Kanaan Dakkina, Faculté des Lettres et des Sciences Humaines Dhar El Mehraz, Fès La réflexivité dans la formation des enseignants de français du cycle primaire au Maroc : analyse des postures enseignantes et de l’agir professoral	هجر الحميش — المدرسة العليا للأساتذة فاس موضوع الأطروحة:واقع توظيف الوضعية المشكلة في الدرس الجغرافي بالسنة الأولى من سلك البكالوريا مسلك العلوم دراسة تشخيصية وتطويرية
11:50-12:00	Chig Salah, Faculty of Letters and Humanities Sais, Fez Representations of Moroccan Second World War Veterans in Cinema and Literature: Exploring Narratives, Identities, and Historical Memory	Laissaoui Kaoutar, Faculté Des Lettres Et des Sciences Humaines, UM5, Rabat La perception des citoyens sur l’usage de la communication digitale pendant la crise de la covid 19 : enjeux, controverses et marge de progrès. Cas de l’enseignement primaire	فاطمة الزهراء بلفقير — كلية العلوم الإنسانية والاجتماعية بتونس— تونس الأداء البرلماني للمرأة المغربية: دراسة البروفيلات السوسبولوجية : والأدوار التشريعية
12:00-12:10	Idriss Benkacem, École Normale Supérieure de Fès Eco-cinematography: Environmental Discourses in Contemporary Moroccan Cinema	Imad Moussaid, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès L'apport de l'image animée dans le développement de la compétence communicative et (inter)culturelle des apprenants dans une classe fle du primaire	عيسى أهني — المدرسة العليا للأساتذة بفاس عنوان البحث: المهارات الحياتية بالتعليم الابتدائي وخصوصيات الأطفال في وضعية إعاقة، اضطراب طيف التوحد نموذجاً
12:10-12:20	Abdellatif Labkadri, Faculty of Letters and Humanities Sais, Fez Historiography, Power, and Culture In Hassan Aourids's Historical Novels	Oukhadja Intissar, Faculté des Lettres et des Sciences Humaines Dhar El Mehraz, Fès L'enseignement du texte littéraire au cycle secondaire qualifiant : Effet d'un dispositif basé sur le dévoilement progressif et le débat interprétatif sur les compétences de lecture littéraire.	مريم عماري — كلية العلوم الإنسانية والاجتماعية القنيطرة عنوان الأطروحة حول الهوية الاجتماعية والهجرة القروية بالمغرب ، دراسة سويوأنثروبولوجية بإقليم القنيطرة
12:20-12:30	Bekkali Youssef, Faculty of Letters and Humanities, Dhar El Mahraz, Fez Contemporary Moroccan Youth : Resorting to HipHop as an Artistic Alternative to Challenge the Mainstream and Political Narrative	Tai Chaimae, Faculté des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès Enseigner le texte poétique : Quelles approches didactiques pour émerger l'implication des sujets lecteurs ?	لحسن أزروال— المدرسة العليا للأساتذة فاس عنوان البحث: آثار التغيرات المناخية على الموارد الطبيعية والبشرية بمنطقة الأطلس المتوسط الشمالي الشرقي: حالة بعض الجماعات الترابية بإقليم تازة
12:30-12:40			
12: 40 - 13: 00	خديجة الوردي — المدرسة العليا للأساتذة بفاس الهيدرونيميا بالأطلس المتوسط (بحث ميداني)		
	Discussion		

	Lunch break					
	Panel 4: AI and Pedagogical Innovation in English Language Learning Conference Room			Panel 5: Enseignement du FLE, pratiques innovantes en littérature et inclusion scolaire Building F: Room 1		
	Chair: Dr. ZAKARIA Othmane			Chair: Dr. DAHMA Hajar		
14:30- 14:40	Hajar Ennadir, Faculty of Letters and Humanities, Dhar El Mahraz, Fez The Impact of AI Assessment Tools on Academic Writing Skills of EFL Learners			Mamadou Traore, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès Les phénomènes sociopolitiques liés à l'enseignement de la littérature en classe de FLE: Le cas du système marocain		
14:40 - 14:50	Youssef Hilmi, Faculty of Letters and Humanities Sais, Fez Cohesion and Coherence in AI-Generated Texts			Farhane Morad, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès L'exploitation pédagogique du texte littéraire en classe de français langue étrangère. État des lieux et perspectives didactiques.		
14:50 - 15:00	Lamiaie Mamoune,Faculty of Letters and Humanities Dhar El Mahraz, Fez Teaching Literature in the Digital Age: Expectations and Challenges in Moroccan Higher Education			Kenza Ouahbi, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès Les genres littéraires: Une entrée pour l'enseignement de/par la littérature au cycle secondaire qualifiant		
15:00 - 15:10	Imane Khyy, ,Faculty of Letters and Humanities Dhar El Mahraz, Fez Exploring the Use of Higher-Order Critical Thinking Skills in AI Among Higher Education Students in Morocco			Houda Marjane, Faculté Des Lettres Et des Sciences Humaines Dhar El Mehraz, Fès L'enseignement de l'écrit à l'ère de l'intelligence artificielle : défis, mutations et perspectives		
15:10 - 15:20	Taha Ouadani, Faculty of Education Sciences- UM5, Rabat Toward a Learner-Centered Framework in Moroccan Higher Education: Integrating Digital Technologies to Foster Learner Autonomy			Khalid Arahbi, Faculté des Lettres et des Sciences Humaines, Sais, Fès L'intertextualité dans la réinvention de la littérature orale amazighe: transition ou normalisation		
15:20 - 15:30				Younes bousmaha, L'école Normale Supérieure de Fès L'impact de l'éducation inclusive sur les pratiques enseignantes		
15:30 - 15:50	Discussion					

15:50- 16:10	Coffee Break							
	Panel 7: Language Assessment, and Multilingual Education Conference room				Panel 8: Approches contemporaines de l’enseignement du FLE entre innovations pédagogiques, humanités et enjeux sociétaux Building F: Room 1			
	Chair: Dr. BOUHOUT Najib				Chair: Dr. SEDDIK Lahcen			
16:10 - 16:20	Mohamed EL Zerk Faculty of Education Sciences, UM5, Rabat Classroom-Based Assessment Practices, Purposes, Processes, and Perspectives in Moroccan EFL High Schools				Akachmar Sliman, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès L'enseignement des disciplines scientifiques en français au cycle qualifiant marocain : compétences langagières et ingénierie de formation			
16:20 - 16:30	Ayoub Chtouki, École Normale Supérieure, Fes The Effect of Technology-Enhanced Formative Assessment on Students' Self-Regulated Learning				Maghraoui Hassani Chada, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès La poésie de Paul Celan et M. Deguy, le penser poétique entre sacré et philosophie			
16:30 - 16:40	Ilham El Adha, Ibn Tofail Faculty of Letters and Humanities, Kenitra The Effect of Collaborative Learning Activities on College-Level EFL Students’ Learner Autonomy in the Moroccan Context				Hamza Msallak, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès L’intelligence artificielle en classe : repenser l’enseignement du texte littéraire à l’ère numérique			
16:40 - 16:50	Mouad Lfath, Faculty of Letters and Humanities, Aïn Chock Casablanca Multilingual Strategies in Moroccan High-School Science Discourse				Bahij Mohamed, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès Dynamiques de mentorat et communautés de pratique professionnelles : analyse de leur rôle dans la consolidation des compétences enseignantes et la transformation des pratiques pédagogiques en milieu scolaire			
16:50 - 17:00	Ridouane Ben Daoud, Faculty of Letters and Humanities, Dhar El Mehraz, Fez Artificial Intelligence (AI) in Academic Writing and Research: Assessing Its Impact and Ethical Considerations in Higher Education				El Aroussi Ouafae, Faculté Des Lettres et des Sciences Humaines Dhar El Mehraz, Fès Enseigner la culture marocaine dans une classe de FLE: état des lieux et perspectives			
17:00 - 17:10					Houda El Mansouri, Faculté des Lettres et des Sciences Humaines, Dhar El Mehraz, Fès Récit et déontologie dans le discours médiatique			
17:10 - 17:30	Discussion							

Day 2 – Thursday, May 15th, 2025

09:00-09:30	Registration	
09:30 - 10:30	Chair: Dr. Othmane Zakaria	WORKSHOP Building F: Room 1
	Dr. BRIAN Seilstad , Al Akhawayn University in Ifrane <i>Ethnography, Data Collection, and Technical Analysis: How to Study, Document, and Warrant Your Conclusions Richly Using Audiovisual Data</i>	
10:30 - 10:50	Coffee Break	
	Panel 1: Tourism, Society, and Development Building F: Room 1	Panel 2: Enhancing Education through Technology, Cognitive Strategies, and Legal Frameworks Building F: Room 2
	Chair: Dr. LAZRAK Mohamed	Chair: Dr. MOUSSAOUI Oussama
10:50 - 11:00	Hacene Lehmadi,Faculty of Letters and Humanities Sais, Fez Foreign Tourists' Perceptions of Morocco as a Tourist Destination: Overall Image, Satisfaction, and Revisit Intentions	Meryem Ouelfatmi, Faculty of Letters and Humanities, Sidi Mohamed Ben Abdellah University, Fez Exploring Factors Influencing the Adoption of Learning Management Systems in Moroccan Higher Education: A Contextualized Application of the Unified Technology Acceptance and Use Theory
11:00 - 11:10	Sofia Lachhab (ONLINE), Greenwich University, UK Small Tourism Business Crisis Management Strategies and Resilience: The Case of Egypt	Laklida Souha, Faculty of Law, Economics and Social Sciences, Cadi Ayyad University, Marrakech Aspects of Protection of IP of Software Innovations in Moroccan Law: Traditional Software and Emerging Technologies
11:10 - 11:20	Mechrafi Fatima Zahrae, Faculty of Letters and Humanities, Dhar El Mehraz, Fez Globalization and Local Cultures (Morocco as a case study)	Yuliia Henseruk (ONLINE) Faculty of Foreign Languages, Ukraine (Specialty - Education/Pedagogy) Formation of professionally oriented English lexical competence of future specialists in physical culture and sports by means of information and communication technologies
11:20 - 11:30	Lamrani Hassani Latifa,Faculty of Letters and Humanities Sais, Fez From Exclusion to Inclusion: Morocco's Return to the African Union and its Impact on African Diplomacy	Oumaima Atti Faculty of Education Sciences, UM5, Rabat Investigating the Effects of a Social-Cognitive Intervention (SCi) on the Development of Theory-of-Mind Abilities, Social Communication, and Pragmatic Language Competence in Adolescents with Autism Spectrum Disorder (ASD)
11:30 - 11:40	El Mellali Amal, Faculté des Lettres et des Sciences Humaines Dhar El Mehraz, Fès Gestion de la communication de crise dans les campagnes publicitaires internationales	Mohamed Achour, L' École Normale Supérieure de Fès The Potential of Educational Simulations in Reducing Electricity Misconceptions
11:40 - 11:50	Najoua Khayati, Faculty of Law, Economics and Social Sciences of Meknès Transitioning from Inequalities: The Role of Agricultural Entrepreneurship in Rural Development	
11:50 - 12:10	Discussion	

 مختبر العلوم الإنسانية التطبيقية oratoire des Sciences Humaines Appliquées		المدرسة العليا للأساتذة بفاس ⵜⴰⵎⴰⵏⵜ ⴰⵎⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ ECOLE NORMALE SUPÉRIEURE DE FES  جامعة سيدي محمد بن عبد الله بفاس ⵜⴰⵎⴰⵏⵜ ⴰⵎⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ UNIVERSITÉ SIDI MOHAMED BEN ABDELLAH DE FES		كلية الآداب و العلوم الإنسانية - ظير الميراز ⵜⴰⵎⴰⵏⵜ ⴰⵎⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ Faculté des Lettres et des Sciences Humaines - Dhar El Mahraz  جامعة سيدي محمد بن عبد الله بفاس ⵜⴰⵎⴰⵏⵜ ⴰⵎⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ ⴰⵏⵔⵉⵙⴰⵏⵜ UNIVERSITÉ SIDI MOHAMED BEN ABDELLAH DE FES			
	Panel 3: Cognitive Approaches, Cultural Intelligence, and Educational Advancements in Language Learning Building F: Room 1			Panel 4: Media, Social Issues, andPublic Policy Building F: Room 2			
	Chair: Dr. BELGHITA Nour El Houda			Chair: Dr. CHEMLAL Said			
12:20 - 12:30	Loubna El Harras, Faculty of Languages, Letters, and Arts, Ibn Tofail University, Kenitra Moroccan EFL students' cultural intelligence and teachers' strategies to develop it			Benaissa Lahmar, Faculty of Letters and Humanities Sais, Fez New Media, Digital Activism and Online Public Sphere Post-Arab Spring in Morocco: The Corporate Boycotting Campaigns of Central and Afriqia and the Public-School Contractual Teachers' Movements as Case Studies			
12:30 - 12:40	Omar Khazri, Faculty of Letters and Humanities Sais-Fez American Educational Exchange in Morocco in The Context of International Relationships: A Postcolonial Approach			Achraf Chahid, Faculty of Letters and Human Sciences, Sais, Morocco's Diplomatic Visual Agency: Contextualizing Moroccan Diplomacy within a Post-Westphalian World Order			
12:40 - 12:50	Imane Bennaissi, Faculty of Letters and Humanities, Dhar El Mahraz, Fez The Semantic Interface of Syntax in Wh-Movements: English and Arabic as Two Cases of Study			Amale Arraichi, Faculty of Letters and Humanities, Dhar El Mahraz, Fez Gender Inequality in Household Chores and Work-Family Conflict: Married Female Public High School Teachers, Casablanca as a Case Study			
12:50 - 13:00	Abdelaaziz El Yamani, Faculty of Letters and Humanities, Cadi Ayyad University, Marrakech A Cognitive Approach to Arabic and English Idioms: Idioms Related to Parts of the Body as a Case Study			Hicham El Omari,Faculty of Letters and Humanities Sais, Fez Issues in Translating Moroccan Political Discourse: A Critica I Analysis of Approaches, Discourse Reception, and Norms			
13:00 - 13:10	Sanae Benali, Faculty of Letters and Humanities, Mohamed First University Oujda Enhancing Professional Communication Competencies through Technology-Integrated Instruction in Moroccan Higher Education: Evaluating Digital Learning Practices at ESP schools			Mekouar Omar, Faculty of Letters and Humanities, Dhar El Mahraz, Fez The Role of Social Media in People's Perception of Reality: Instagram Content Creators Self-Perception as Case Study			
13:10 - 13:20				Abdelhak Elbouziany, Faculty of Letters and Humanities, Dhar El Mahraz, Fez Gender Dynamics in Moroccan Educational Institutions			
13:20 - 13:40	Discussion						
13:40 - 14:00	Closing Remarks & Certificate Distribution Ceremony						

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Coordinators of the Doctoral Days

Dr. Youssef Boutahar and Dr. Chakib Tazi